



Creating a Culture of Open Communication with Fleet Drivers



The great disconnect

13%

of workers feel engaged at work

71%

of executives say employee engagement is critical to success

81%

of employees are considering leaving their jobs



Disengaged drivers cause more problems for management

37%

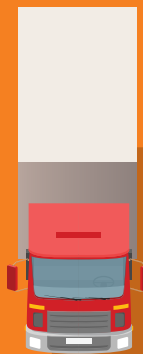
higher absentee rates

60%

more on-the-job errors

49%

more accidents



Communication is key to improving employee engagement

- “HOT” Communication: Honest, Open, and Two-Way
- Build better relationships
- Avoid employees feeling of disconnected

Engaged drivers lead to everyone having a better day

Employees are
125%
more productive

Companies are
22%
more profitable

Exceed financial performance of peers by
73%

We’ve got some work to do

91%

of employees think their boss has poor communication skills

37%

of employees want recognition

Where to now?



Tranzaura